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OFFICE OF THE MISSION DIRECTOR  
NATIONAL HEALTH MISSION, ASSAM

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No. NHM/19013/1/2019-IEC/BCC/ 2419  
(ECF: 106010)

Date: 8/5/2020

From: Dr. Lakshmanan S, IAS  
Mission Director, NHM, Assam

To: The Joint Director of Health Services cum Member Secy.,  
District Health Society, ..... (All districts), NHM

Sub: Operational Guideline on IEC-BCC activities for the FY- 2020-21.

Sir/Madam,

With reference to the subject cited above, the district wise physical & financial allocation along with Operational Guidelines on IEC-BCC activities for the FY 2020-21 has been prepared for implementation of the activities in the state as per the approval in RoP 2020-21. The district wise budget allocations against each of the activity/FMR code along with Operational Guidelines are enclosed herewith.

The district should strictly follow the all financial norms and guidelines for implementation of the approved activities. For any clarification regarding implementation of the activities, you are requested to contact with respective owner of the activities. In case of any changes are made in the implementation plan, the matter will be communicated to districts

It is to inform you that not to make any change in the allocation among different FMR codes without approval of the undersigned. Owner of the activity has been indicated in the Programme Implementation Plan against each of the activities. He/she will be responsible for implementation and performance (physical & financial) of these activities within stipulated time schedule.

You are, therefore, requested to circulate the District Operational Guideline on IEC-BCC activities to the all concerned immediately for timely implementation of the activities.

Yours sincerely,

Enclosure: As stated above.

(Dr. Lakshmanan S, IAS)

Mission Director

National Health Mission, Assam


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Memo No. NHM/19013/1/2019-IEC/BCC/ 2420-29

Date: 8/5/2020

Copy for information to:

1. Principal Secretary of the Autonomous Council/Deputy Commissioner cum Chairperson, District Health Society,.....(all districts)
2. Executive Director, NHM, Assam
3. Addl. Dy. Commissioner/ Secretary (Health), ----- (all district)
4. Director Health Services, Assam, Hengrabari, Guwahati
5. Director Health Services (FW), Assam, Hengrabari, Guwahati
6. Director, Finance & Accounts, NHM, Assam
7. All SPO/SNO, SPM, Consultant, SFM, Component In-charges, SPMU, NHM, Assam.
8. P.S. to the Hon'ble Minister, Health & FW, Assam, Dispur for kind appraisal to the Hon'ble Minister, H & FW.
9. P.S. to the Principal Secretary to the Govt of Assam, Health & F. W. Dept, Dispur, for favour of kind information of the Principal Secretary.
10. DNO/DPO/DPM/DPC/DME/DAM/DUHC.....(all districts) for necessary action.

  
7/5/2020

**Mission Director**  
**National Health Mission, Assam**