



179

OFFICE OF THE MISSION DIRECTOR
NATIONAL HEALTH MISSION, ASSAM

Saikia Commercial Complex, G.S. Road, Christianbasti, Guwahati-781005

Website: <https://nhm.assam.gov.in> :: Phone No: 0361-2340236/39 :: Email Id: mdnrhmasm@gmail.com

No.:NHM/40015/1/2022/IEC-BCC
(ECF:)188868

37419

Dated: 25/3/22

From: Dr Manoj Kr. Choudhury
Executive Director
National Health Mission, Assam

To: Director Health Services
Government of Assam
Hengrabari,Guwahati

Sub: Government Notification on Childfeeding Practices (IMS-Act)

Sir/ Madam,

With reference to the subject cited above kindly find enclosed herewith the hardcopy of the government notification no. HLA,180/2017/63 dated 7/03/22 supporting the IMS-Act, along with the relevant documents(design in Assamese,Bengali & English languages including detail criteria of the information board) for your necessary action.

The soft copy of the messages along with the government notification will be uploaded in the official website of National Health Mission <https://nhm.assam.gov.in> and will be made available for all stakeholders concerned from 1/04/2022.

Yours sincerely,

(Dr. Manoj Kr. Choudhury)

Executive Director

National Health Mission, Assam

Memo No: NHM/

37420-423

Dated: 25/03/22

Copy to:

- 1) PS to Principal Secretary, Department of Health & Family Welfare, Govt. of Assam for kind information.
- 2) Mission Director, NHM, Assam.
- 3) OSD, NHM, Assam.
- 4) SPM, NHM, Assam.

Executive Director

National Health Mission, Assam



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Detail Criteria of the information board

Minimum size of Information Board: 3ft /1 ½ ft (36 inch/18 inch)

Colour of background : White

Colour of text : Black

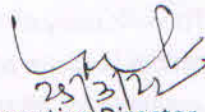
Minimum size of image : 15 inch/15 inch

Colour of Government of Assam Logo : As per approved design

Colour of National Health Mission Logo : As per approved design

Colour and Image in the approved design should not to be changed or modified.

Display of the information display in minimum one language is mandatory.


25/3/22
Executive Director
National Health Mission, Assam